



FOR IMMEDIATE RELEASE

Truitt Bros., Inc. Honored by Government and Business Community for its Sustainable Business Practices

Food processor for the foodservice and grocery sectors wins Oregon Sustainability Award and Innovation in Sustainability Honor

SALEM, Ore. – April 20, 2010 – Truitt Bros., Inc., the Salem, Oregon based processors of Northwest grown fruits and vegetables and specialty meal items for the restaurant and foodservice sector, has been recognized as one of the state's leaders in sustainable approaches to business with two recent awards. With both awards, Truitt Bros. was singled out and honored for its optimization of its financial, social, and environmental performance in its pursuit of creating a more sustainable business model.

The "Oregon Sustainability Award" is an annual award from the State of Oregon and is granted to businesses that have successfully incorporated sustainable business practices in their business operations. In announcing Truitt Bros. as an Oregon Sustainability Award winner in the Large Business category, Governor Ted Kulongoski said, "Each year it is important to recognize those businesses and organization that have a proven success record of integrating sustainable practices, delivering long-term benefits to our environment as well as to their bottom line, proving that smart environmental practices can also be smart business practice."

At the awards presentation on April 20, 2010, State Treasurer Ted Wheeler took special note of Truitt Bros.' food waste recycling, energy management systems, employee and farmer relationships, Food Alliance certification, and involvement in community hunger relief programs as examples of the company's outstanding leadership in the field of sustainability.

"It is truly rewarding to be recognized by the State of Oregon for the environmentally, socially and economically responsible choices we have made to manage our business," says Peter Truitt, president and co-founder of Truitt Bros. "Sustainability is more than a buzzword to us – it is a way to ensure that our business has a lasting positive impact on our community and state. Because of this approach, we believe that we enjoy a competitive advantage and can provide a superior product in the marketplace."

In addition to the Oregon Sustainability Award, Truitt Bros. picked up a second honor this month from Sustainable Business Oregon, a weekly publication of the Portland Business Journal. The "Innovation in Sustainability" award honors organizations that are pushing the envelope to provide innovative sustainability solutions for business and commerce. Recipients are Oregon-based companies that demonstrate new and creative products, services or approaches that serve to strengthen our sustainable economy.

As a winner in the Large Business Category, Truitt Bros. was recognized for approach for pairing business practices with sustainability and for embracing sustainability as part of the company's mission. Truitt Bros. will accept the Innovation in Sustainability award at the Sustainable Business Oregon's awards luncheon on May 27th, 2010.

About Truitt Bros., Inc. | www.truittbros.com

Recognized as one of the fastest growing privately held businesses in Oregon, Truitt Bros. has been a leader in the shelf-stable foods industry since 1973. This position has been established through innovation and by bringing quality, customized, shelf-stable foods to a wide variety of establishments, from restaurants to businesses to healthcare facilities to supermarket retailers. With four state-of-the-art processing plants, located in Oregon and Kentucky, Truitt Bros. understands what fresh, great-tasting food is all about. In addition to seasonal canned fruit and vegetables, Truitt's delicious product lines include shelf-stable entrees, side dishes, base sauces and desserts. For more information call (800) 547-8712 or visit www.truittbros.com.

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Note: High resolution product shots are available upon request.

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