



FOR IMMEDIATE RELEASE

Truitt Bros., Inc. Opens New Plant in East Bernstadt, Kentucky

Eastern expansion enhances capabilities for bicoastal distribution

EAST BERNSTADT, Ky. – December 17, 2008 – Truitt Bros., Inc. celebrated its expansion into the eastern United States with the grand opening of a new food processing plant in East Bernstadt, Ky. The new facility is the company's first location outside of the Pacific Northwest—establishing a bicoastal presence that will reduce distribution costs and maximize transportation efficiencies for food companies seeking shelf-stable contract packaging.

“As the market for portion-controlled convenience foods continued to build, we were starting to outgrow our facilities in Salem, Oregon, and decided as a company to expand east,” said David Truitt, Vice President/Co-Owner. “East Bernstadt is the perfect location—the epicenter of the eastern half of the States; now every potential shipping destination in the continental U.S. is less than 12 hours away. We are the only competitor in our industry with both East and West Coast manufacturing facilities.”

Truitt Bros. has been producing quality shelf-stable foods for more than 35 years. The company's family of products ranges from Oregon-native fruits and vegetables to microwaveable meals—processed in shelf-stable trays, pouches, bowls, or cans. The East Bernstadt plant specializes in pre-prepared meals, which are contract packed for some of the largest food packaging companies in the world.

“We represent the third generation of a food processing family. We understand fresh, good food and are committed to the quality of our products, the care of our environment, and the continued success of our customers and employees,” commented Peter Truitt, President/Co-Owner. “We are proud to be able to extend this commitment, leadership and pride in our business to eastern Kentucky.”

The new plant employs approximately 125 workers, with plans to grow to approximately 400 employees as the facility expands. More than 1,100 people applied for the current positions at a job fair Truitt Bros. hosted in July 2008.

“I have been thoroughly impressed with the area's workforce and wish we were in a position to open more positions immediately, but we are excited to grow with the community,” said Ron Davis, Managing Director/GM Eastern Operations. “Thank you to Laurel County and the cities of London and East Bernstadt, Ky., for extending such a warm welcome. The support we have received—both at the local and state levels—has been tremendous.”

After a year of renovations, the Truitt Bros. East Bernstadt plant hosted its grand opening on Dec. 4, 2008. Both Truitt brothers spoke at the event, along with Davis. After touring the facility, the more than 200 attendees sampled a variety of Truitt products, including D'Anjou Pears and Willamette Valley Whole Green Beans; Braised Beef Tips, Tuscan White Beans and Fuji Cinnamon Apples from Truitt's own Tru Flavors™ line; and Cheese Ravioli, Chicken Cacciatore, and Wedge Potatoes with Beef microwaveable meals.

About Truitt Bros., Inc. | www.truittbros.com

Truitt Bros., Inc. is a custom formulator and co-packer of shelf-stable products. The company produces high-quality food that has been processed through the retort to enable extended shelf life. To learn more about Truitt Bros., please call 800.547.8712 or 606.843.2101 or visit www.truittbros.com.

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